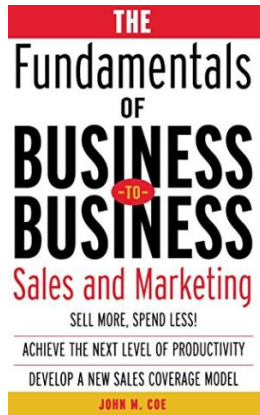


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THE FUNDAMENTALS OF BUSINESS-TO-BUSINESS SALES AND MARKETING



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