



Management for UGC-NET/SLET and Other Competitive Examinations: For Essay Type, Analytical/evaluative Defini Difinitional and Text-Based Questions

By Atlantic Research Division

Atlantic Publishers & Distributors (P) Ltd., 2011. Softcover. Book Condition: New. The book has been designed for students appearing for UGC-NET/SLET in Management. The book is very comprehensive and covers almost all possible essay type, analytical/evaluative, definitional and text-based questions on the subject. Many of the questions set in UGC-NET/SLET and various other competitive examinations in the previous years have been used for preparing this book. In spite of our best efforts to cover all possible questions, the paper may contain some questions which are not covered in this book and can be answered only if the candidate has a thorough knowledge of the topics covered in the syllabus. For a thorough and elaborate knowledge of the subject, candidates are advised to read the following books published by Atlantic Publishers and Distributors (P) Ltd. on the subject: (i) Management: Concept, Theory and Practices, S.N. Chand; (ii) Managerial Economics, Arun Kumar and Rachana Sharma; (iii) Organisational Behaviour, S. Fayyaz Ahmad, Nazir Ahmad Gilkar and Javid Ahmad Darzi; (iv) Principles of Business Management, Arun Kumar and Rachana Sharma; (v) Management: Principles, Practices and Techniques, 2nd edition, N.S. Gupta and Alka Gupta; (vi) Human Resource Management, Gurpreet Randhawa; (vii) Financial Management: Theory and...

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